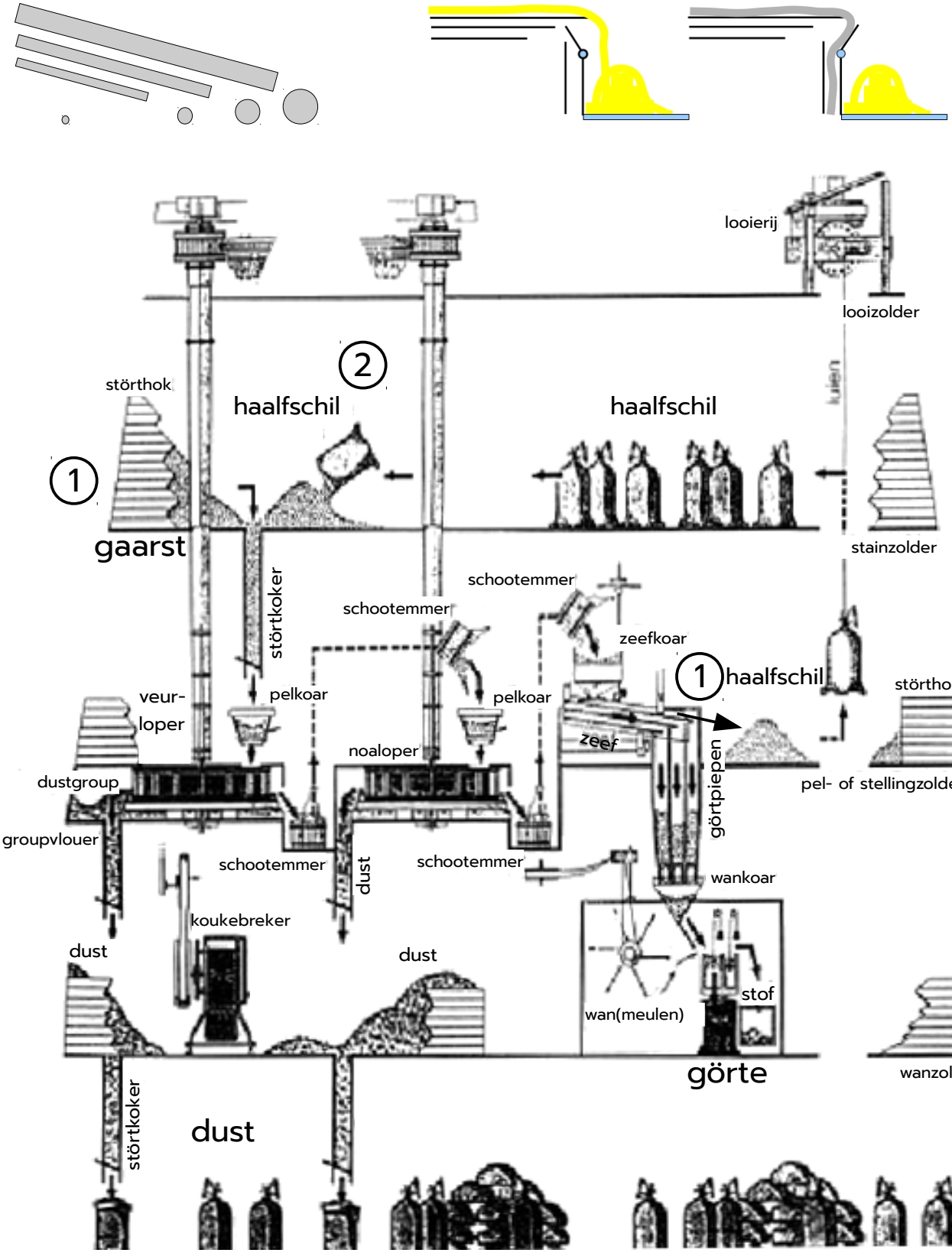Het pelproces